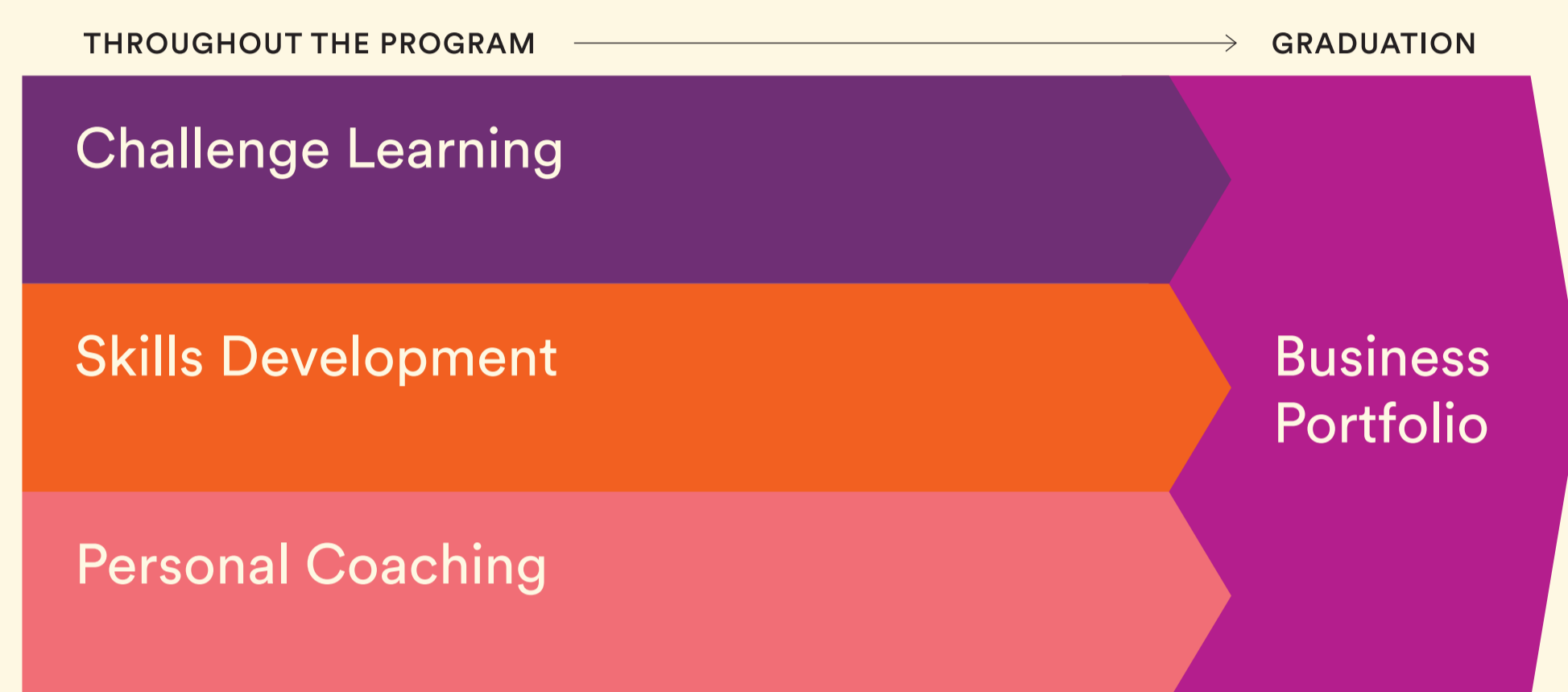


Putting doing at the center of learning

Hult's transformative **Bachelor of Business Administration (BBA)** is designed around the universal truth that to master a skill—any skill, from riding a bike to leading a team—it must be practiced. As every business person will say: knowledge of theory alone is not enough to be successful. At Hult, practical learning challenges are integrated into your entire program—ensuring you understand the relevant theory while developing the mindsets and skills essential for a career on a global scale.

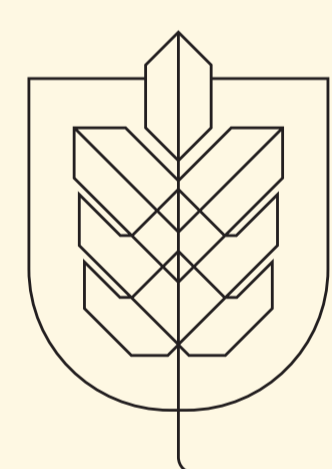
A FULLY INTEGRATED UNDERGRADUATE PROGRAM



Top 5 Core Skills employers look for in new hires

- Collaboration
- Communication
- Creative Thinking
- Critical Thinking
- Learning to Learn

Data from Burning Glass Technologies' analysis of millions of job postings worldwide. The development of these skills is integrated into all the core modules of the undergraduate curriculum.



HULT.EDU/UNDERGRADUATE

CONTINUOUS DEVELOPMENT

Mindsets that underpin everything

For those made to do, the challenge is the lesson at Hult. All our classes are designed to work cohesively, so you'll have everything you need to tackle the challenge at the heart of each module. Classes, workshops, projects, clubs—on campus, off-campus, and everything in between—they're all building blocks on the path to acing your challenge module. Interested to see how it all fits together?

Underpinning the Core Skills identified above, the program is built on 5 Mindsets which are also taught and assessed (though not for grade) throughout the program, with the aim of preparing students for a more successful future career and preparing them for leadership.

The five mindsets are:

- Global Mindset**—embracing diversity as a strength
- Growth Mindset**—how to give and receive feedback and learn from mistakes to always aim to improve
- Ethical Mindset**—where every decision students make at Hult and throughout their careers is grounded on the premise that it is Ethical, Responsible and Sustainable and they are always considering Diversity, Equity, Inclusivity and Belonging
- Entrepreneurial Mindset**—never accept the status quo but always think about how everything can be improved, from products, to processes, to relationships and behaviors
- Self-Awareness**—the number one predictor of success as a leader.

MAJORS & MINORS

Specializing in the Degree

Students have a choice of specialization that gives them the opportunity to explore their passions while providing the expertise, knowledge, and professional skills necessary to give them an edge in that field upon graduation. They don't have to choose right away; they can even decide not to specialize and graduate with a general BBA by taking a wide variety of modules that interest them. Students are able to double major, or take a major and two minors, or even take four minors if they choose.



**Can also be taken as minors

CAMPUSES

A Global Experience

Students can choose to study in either Boston or London and then swap campuses every semester if they so choose, in addition to being able to take optional Summer modules to accelerate their degree, and experience Hult in the two home campuses or in the San Francisco or Dubai campus.

Hult is by far the most international school in the world, with 140 nationalities in the student body and no single nationality comprising more than 7.3%, ensuring there is no dominant culture and students will truly learn to work in diverse cross-cultural teams from their first day on campus.

CLASS OF 2021 CAREERS STATS

Career snapshot

- 98%** are employed or have attended graduate school within six months of graduation
- 9%** are working in the family business
- 58%** are now working in a country different to their country of origin
- 14%** have started their own business

Top employers of Hult graduates include:

- Amazon
- SAP
- Bloomberg
- Ralph Lauren
- KPMG
- Facebook
- Deloitte

CHALLENGE LEARNING

Practical challenges, not just theory

Business is about getting things done. Traditional lectures have been the around for hundreds of years, despite evidence that they do not aid learning and retaining knowledge. This is why all of Hult's undergraduate modules are centered on practical business challenges, from live client consulting, and hackathons to business simulations and complex team projects, so that students apply contemporary theory and learnings to creatively solve the challenges businesses are facing right now.

SKILLS DEVELOPMENT

Test your skills, not just memory

Students are assessed throughout the program on the essential mindsets and skills that are foundational to their entire career and genuinely matter to employers. This allows students to focus on their performance in challenges, rather than simply memorizing facts for exams. Workshops on these skills are integrated into the modules and students can see how their skills are developing, and where they need to still work more, via an online dashboard.



PERSONAL COACHING

Active coaching, not just advising

Each student is assigned a personal career and development coach, who they meet with several times per semester throughout their time at Hult. The coaches work with the students to understand the skills assessments, identify the students' strengths and weaknesses, and help them connect all their learnings with their career goals. This one-to-one support begins before students even set foot on campus.

BUSINESS PORTFOLIO

Graduate with a portfolio, not just a diploma

Students can record all their experience and achievements in an online business portfolio, which provides concrete examples to share with employers. Everything from project management planning to a TEDx talk to a digital marketing campaign can be captured to demonstrate the tangible outcomes of the degree and showcase their mastery of business skills; rather than relying only on the traditional CV or resume.